

ISO 9001 (QMS) ISO 14001 (EMS)

ISO ISOI (DRSAS) REGISTERED FIRM

To,
BSE Limited
25th Floor, P J Towers,
Dalal Street,

Mumbai- 400001, MH

Scrip Code: 532829

Subject: 31st Annual General Meeting Presentation.

Dear Sir/Madam,

With reference to captioned subject, please find enclosed 31st Annual General Meeting (AGM) presentation of the Company.

We request you to take the same on record.

This is for your information and records.

Thanking You, for Lehar Footwears Limited

Ritika Poddar

Company Secretary & Compliance Officer ACS No. A65615

Encl: as above





A-243(A), Road No. 6, V.K.I. Area, Jaipur-302013, Raj (INDIA) Phone: +91-141-4157777

W.- www.leharfootwear.com, E.-info@leharfootwear.com • CIN No.: L15209RJ1994PLC008196





STEPPING AHEAD WITH PURPOSE

Corporate Presentation (FY2024-25)





SAFE HARBOUR

This presentation has been prepared by Lehar Footwears Limited (the "Company") for general information purposes only, without regard to any specific objectives, suitability, financial situations and needs of any particular person and does not constitute any recommendation or form part of any offer or invitation, directly or indirectly, in any manner, or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefore. This presentation does not solicit any action based on the material contained herein. Nothing in this presentation is intended by the Company to be construed as legal, accounting or tax advice.

This presentation has been prepared by the Company based upon information available in the public domain. This presentation has not been approved and will not or may not be reviewed or approved by any statutory or regulatory authority in India or by any Stock Exchange in India. This presentation may include statements which may constitute forward-looking statements. The actual results could differ materially from those projected in any such forward-looking statements because of various factors. The Company assumes no responsibility to publicly amend, modify or revise any forward-looking statements, on the basis of any subsequent developments, information or events, or otherwise.

This presentation contains certain forward-looking statements relating to the business, financial performance, strategy and results of the Company and/ or the industry in which it operates. Forward-looking statements are statements concerning future circumstances and results, and any other statements that are not historical facts, sometimes identified by the words including, without limitation "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements, including those cited from third party sources, contained in this presentation are based on numerous assumptions and are uncertain and subject to risks. A multitude of factors including, but not limited to, changes in demand, competition and technology, can cause actual events, performance or results to differ significantly from any anticipated development. Neither the Company nor its affiliates or advisors or representatives nor any of its or their parent or subsidiary undertakings or any such person's officers or employees guarantees that the assumptions underlying such forward-looking statements are free from errors nor does either accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. Forward-looking statements speak only as of the date of this presentation and are not guarantees of future performance. As a result, the Company expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this presentation as a result of any change in expectations or any change in events, conditions, assumptions or circumstances on which these forward looking statements are based. Given these uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements.

The information contained in these materials has not been independently verified. None of the Company, its directors, promoters or affiliates, nor any of its or their respective employees, advisers or representatives or any other person accepts any responsibility or liability whatsoever, whether arising in tort, contract or otherwise, for any errors, omissions or inaccuracies in such information or opinions or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this presentation or its contents or otherwise in connection with this presentation, and makes no representation or warranty, express or implied, for the contents of this presentation including its accuracy, fairness, completeness or verification or for any other statement made or purported to be made by any of them, or on behalf of them, and nothing in this presentation or at this presentation shall be relied upon as a promise or representation in this respect, whether as to the past or the future. Past performance is not a guide for future performance. The information contained in this presentation is current, and if not stated otherwise, made as of the date of this presentation. The Company undertakes no obligation to update or revise any information in this presentation as a result of new information, future events or otherwise. Any person/ party intending to provide finance/ invest in the shares/ businesses of the Company shall do so after seeking their own professional advice and after carrying out their own due diligence procedure to ensure that they are making an informed decision.

This presentation is strictly confidential and may not be copied or disseminated, in whole or in part, and in any manner or for any purpose. No person is authorized to give any information or to make any representation not contained in or inconsistent with this presentation and if given or made, such information or representation must not be relied upon as having been authorized by any person. Failure to comply with this restriction may constitute a violation of the applicable securities laws.



TABLE OF CONTENTS

04 Company Overview

08 Toolkit Business

12 Board of Directors

05 Journey So Far

09 Financial Highlights

13 Key Managerial Personel

06 Footwear Business

10 Product Portfolio

14 Strengths

07 New Launches

11 Sales Footprint



COMPANY OVERVIEW



Years of Excellence







Incorporated in 1994 by Agarwal Family, Lehar Footwears Ltd is a leading non-leather mass-footwear manufacturer.

Specialized in open and athleisure footwear with styles ranging from casual to formal, daily wear to sportswear for the entire family.

Launched wide variety of Single mould EVA footwear and Sports Shoes in our portfolio

BIS compliant products manufactured across 4 plants at Jaipur and 1 newly commenced facility in Kundli.

Continuously diversifying product portfolio in order to cater to evolving demands of customers.

Supplying toolkits under the PM Vishwakarma Scheme



JOURNEY SO FAR



- Polymers Pvt. Ltd.
 Production of canvas shoes & lightweight slippers
- EVA footwearIPO of ₹14 Cr. on BSE-Mainboard
- Awarded Defence contract for rubber sole canvas shoes
- Setup of New Plant at Chomu, Jaipur (14,325 sq. mtr.)
- Rebranded as Lehar Footwears Ltd.



- Diversified into Single

 mould EVA and Set up
 a dedicated Sports
 shoes manufacturing
 facility
- Secured ₹298 Cr. order for toolkits under PM Vishwakarma Scheme (NSIC)
- Certified with BIS for multiple product lines
- Onboarded bollywood celebrities for brand promotions
- Raised Capital of Rs 20.8 crore via preferential issue of share warrants



FOOTWEAR BUSINESS

Manufacturer of non-leather footwear, EVA/PVC/PU injected footwear

- Launched new offerings such as Single Mould EVA footwear Crozi and Sports Shoes under own brand named 'RANNR'
- Open-footwears
 (slippers/sandals), School
 Shoes, Hawai Chappal,
 Canvas Shoes and Sport Shoes



520+ distributors across India,
Presence in 27 states across
India and Exports to 20+
countries under its own brand

~1,300 active SKUs, across men wear, women wear and kids wear

D2C channels: 2 retail stores (factory outlets) at Jaipur, Large Format Stores like D-Mart, Reliance Retail and Online ecommerce websites of Flipkart, Bijnis among others.

NEW PRODUCT LAUNCHES

- Lehar has successfully commissioned a new dedicated Sports shoes manufacturing facility at Kundli, Haryana, marking its entry into a high growth and high value closed footwear segment
- Launched own brand 'RANNR', driven by our core vision to deliver high-quality, durable, and trendy footwear at mass-mid segment prices.
- This marks a significant step in expanding our portfolio and strengthening market positioning.

 Company also plans to do OEM supply in addition to own brand distribution under this category







Wide variety of new product designs introduced to our SKUs under Crozi, Hilux, Bliss and Fliplop product lines.













TOOLKIT BUSINESS

- In FY2024-25, we embarked on a new business avenue supply of tool kits under government welfare schemes. This marks a significant milestone forward in our commitment to growing with purpose.
- Initially, the order valued at ₹ 298 crores, was recieved of which ₹ 193 has already been delivered.
- Asset light business model with high return on capital of over ~50%



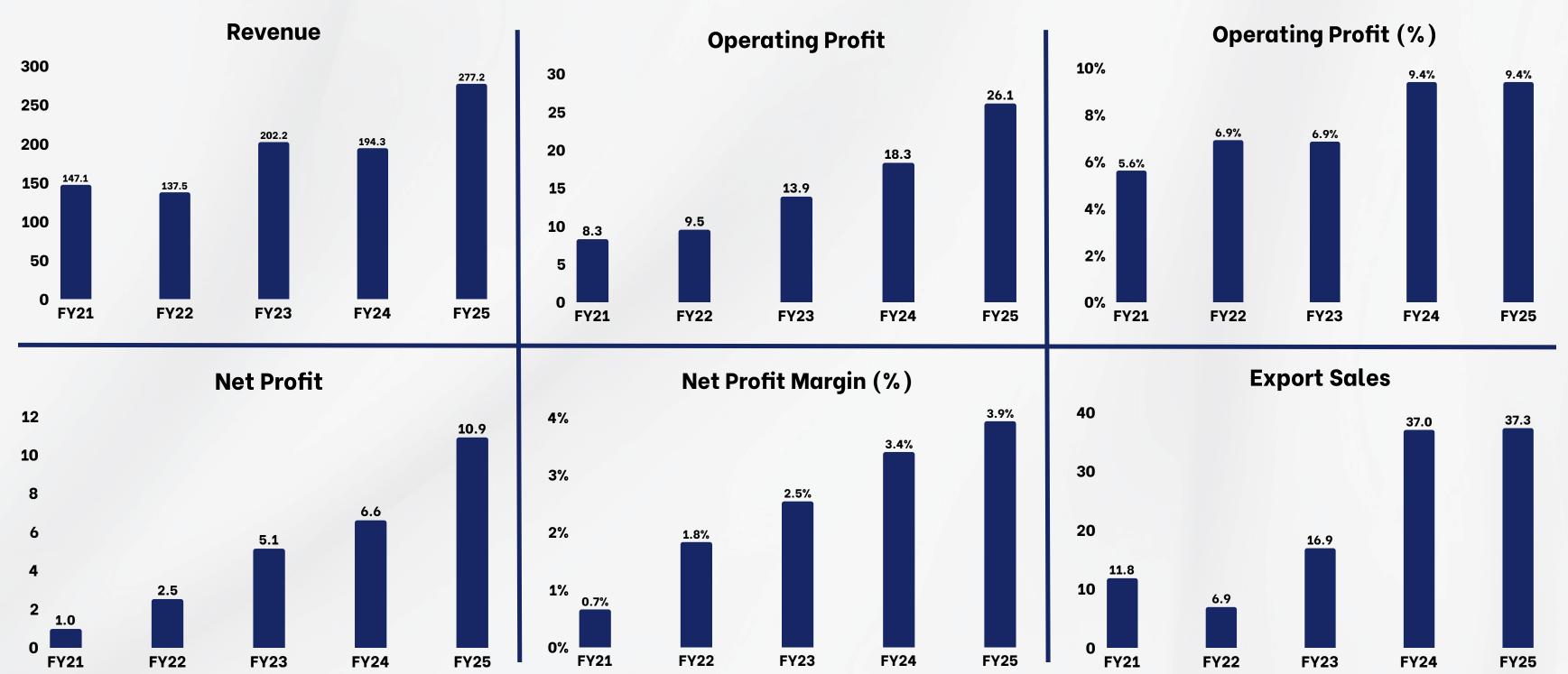


- Our agreement with National Small Industries Corporation (NSIC) through the PM Vishwakarma Scheme represents a big leap towards diversifying our revenue streams.
- Received additional order for ₹ 74.9 crores for supply of 50,000 toolkits
- As a key vendor under the PM Vishwakarma Scheme, we gain an early mover advantage, enhancing credibility while fuelling our long-term prospects and competitive edge.



ANNUAL FINANCIAL HIGHLIGHTS

In Rs. Crs (except %)





OUR PRODUCT PORTFOLIO



LIGHT WEIGHT HAWAI FLIP-FLOPS



EVA FOOTWEAR



KIDS SHOES (CASUAL, SCHOOL & CANVAS)



FORMAL AND PVC SHOES (CASUAL & SPORTS)

NEW PRODUCT OFFERINGS













SALES FOOTPRINT

Export Presence



GLOBAL FOOTPRINT					
1. UAE	6. South Sudan	11. Myanmar	16. France		
2. Guinea	7. Chad	12. Yemen	17. Tanzania		
3. Malaysia	8. Europe	13. Nigeria	18. Oman		
4. Djibouti	9. Qatar	14. Angola	19. Asia		
5. Thailand	10. Muscat	15. Africa	20. Kuwait		

Domestic Presence



DOMESTIC FOOTPRINT				
1. Andhra Pradesh	8. Gujarat	15. Madhya Pradesh	22. Telangana	
2. Arunachal Pradesh	9. Haryana	16. Maharashtra	23. Tripura	
3. Assam	10. Himachal Pradesh	17. Meghalaya	24. Uttarakhand	
4. Bihar	11. Jammu and Kashmir	18. Odisha	25. Uttar Pradesh	
5. Chhattisgarh	12. Jharkhand	19. Punjab	26. West Bengal	
6. Delhi	13. Karnataka	20. Rajasthan	27. Chandigarh	
7. Goa	14. Kerala	21. Tamil Nadu		



BOARD OF DIRECTORS



Raj Kumar Agarwal Chairman and Whole Time Director

Associated with the company since inception, he brings his expertise in finance and marketing which has been instrumental in transforming the company and extending its reach across India.



Rakshanda Jain

Non-Executive Woman Independent Director
Associate Member of the ICSI and has
4 years of experience as a CS in company law and

finance matters. Currently, she serves as a Company Law and Management Consultant.



Pramod AgarwalWhole Time Director

A commerce graduated in, he has been leading the company in the field of Finance, Accounts & Marketing bringing expertise in driving growth and innovation



Sandeep Kumar Jain Non-Executive Independent Director

A Fellow Member of the ICSI, he possesses extensive experience in dealing with various regulatory authorities. He has played a crucial role guiding through complex regulatory landscapes.



Naresh Agarwal Managing Director

A commerce graduate, associated since inception and brings 31 years of experience in the footwear industry. He is responsible for overall strategic decision-making and provides leadership to all operations.



Dileep Kumar Jain
Non-Executive Independent Director

an Associate of the IIBF, his strong academic foundation and expertise have been instrumental in advancing the key initiatives and operational excellence.



STRONG MANAGEMENT TEAM



Sanjay Kumar Agarwal CEO

A commerce graduate from University of Mumbai, he joined "Lehar" in March 2016 as a CEO. He has an expertise in the field of marketing and overall operations of Lehar.



Naveen Kumar Agarwal VP - Manufacturing

With over 21 years of experience in manufacturing, brings extensive expertise and knowledge. His deep understanding of manufacturing processes making him a valuable asset to any organization.



Rakesh Kumar Soni CFO

A Commerce graduate from the University of Rajasthan and a member of ICAI. He brings over 16 years of footwear industry experience, specializing in finance and accounts.



Pankaj Agarwal VP-Finance

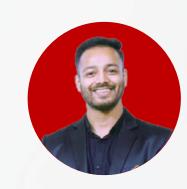
An MBA with over 13 years of experience in finance, brings a wealth of expertise to the field. His extensive experience spans various aspects of financial management, making him a vital asset to our organisation



Ritika Poddar

Company Secretary; Compliance Officer

M.Com from University of Rajasthan and an Associate member of the ICSI. She has an immense experience and specialize in Company Law, Securities Laws, Corporate Governance and Legal Due Diligence.



Prateek Agarwal VP - Operations

An MBA with over 8 years of experience in operations. His expertise and knowledge make him a valuable asset to the company, contributing significantly to operational efficiency and effectiveness.



STRENGTHS





CIN: L15209RJ1994PLC008196

Thank You

- leharfootwear.com
- 0141-4157777
- info@leharfootwear.com
- A-243(A) Road No. 06 V.K.I. Area, Jaipur, - Rajasthan - 302013